

Evolution of Smart Home Products and Services

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By Patrice Samuels, Senior Analyst, Parks Associates

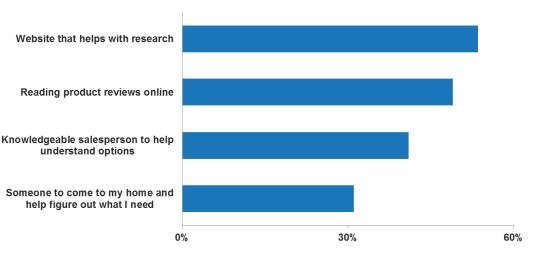
Synopsis

The smart home market is evolving with new technologies, improved interoperability, expanded product intelligence, enhanced service integrations, and innovations in business models. This report provides insight into market innovations and differentiators and the successful strategies for players in the smart home product and services markets. It also includes case studies of leaders and new entrants that are shaping the evolution of the smart home in the U.S. and key growth areas around the globe.

Items to Benefit Smart Home Purchases

Aids to Ease the Smart Home Purchase Process

Smart Home Device Owners or Purchase Intenders



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"Despite slow overall market traction, the market for smart home devices has grown substantially from 2014, leading many to believe that the market is currently in transition from early adopters to the early majority. As a result, most players in the space are focused on adjusting their business strategies to drive product adoption and increase revenues," said Patrice Samuels, Senior Analyst, Parks Associates.

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Energy Management-as-a-Service Offering



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Amazon Echo

Apple August B8ta

Bed Bath and Beyond

Belkin Best Buy Bixby

Brookfield Residential

Bundles

Bosch

Bixi

Coldwell Banker

Cortana

Deutsche Telekom D-Link

Entrata

EyeSight Tech FIBARO

Geek Squad Google

Google Assistant

Home Depot HomeKit Honeywell IKEA LG

Lockstate Logitech Lowes Lutron Lyric

Meritage Homes

Microsoft Nest Nexia Panasonic Phillips Hue R & F properties Ring Video Doorbell

Samsung Schlage Siri

SmartThings STEM

Target
TRI Pointe Group

Vivint Walmart WeMo Wink

Attributes

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